



Building a Phone to Create a Fairer Economy

@BibiBleekemolen

#WeAreFairphone

www.fairphone.com

About Fairphone

Fairphone at a glance



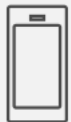
Started as a campaign within Waag Society in **2010**. Registered as an independent social enterprise in **2013**.



Using a smartphone as a storytelling device to reconnect consumers to their products and uncover how things are made.



31 employees with **14** different nationalities and **10** languages spoken.



60,000 Fairphones sold.



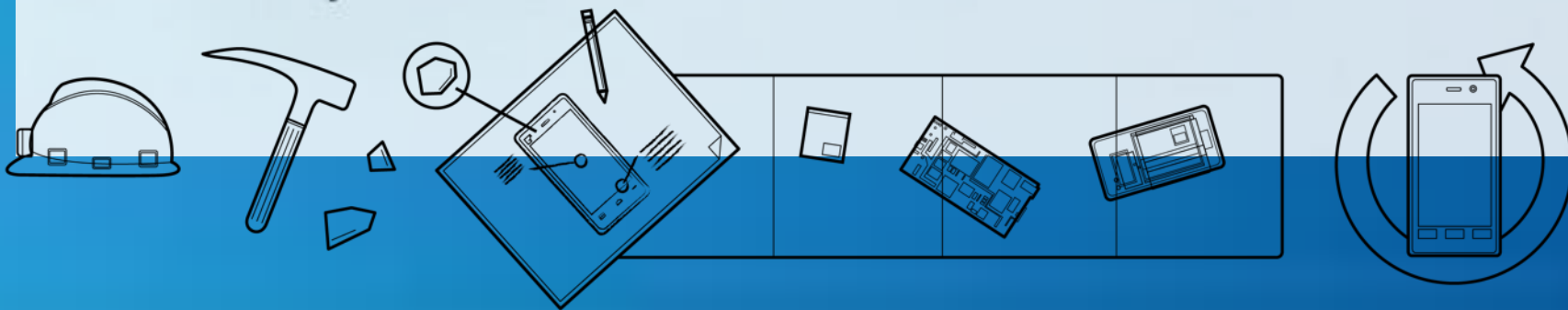
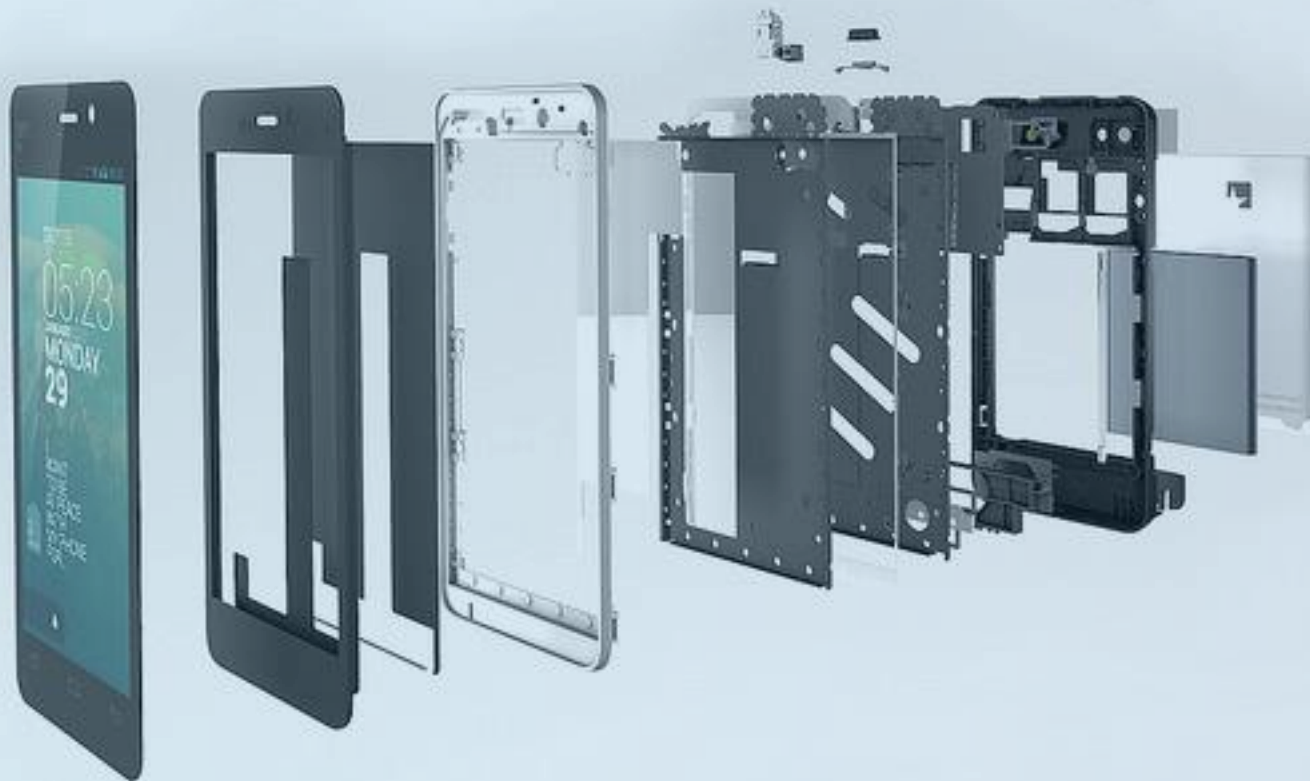
100% independently financed (no donations or venture capital) to preserve our social values.



Surrounded by an enthusiastic community of Fairphone owners, **78,994** Facebook fans, **17,123** Twitter followers and **43,905** newsletter subscribers.



Based in Amsterdam, the Netherlands.



Mining

Design

Manufacturing

Life Cycle







The Worker Welfare Fund – for workers in manufacturing

video -

<https://vimeo.com/101716297>



Cost Breakdown of the First Fairphone

At Fairphone, we want to start a movement to change the way products are made. But just as importantly, we want to make a change through the way we do business. That means being open and transparent about what we do and where we expect our money (and yours) will go. So, here's what happens to the €325 for every Fairphone sold.

Interventions € 22

Fairphone puts social values first in our decision-making process, which affects the entire production of this phone. We also actively seek ways to drive sustainable change in the supply chain and life cycle of our smartphone. We call these our "interventions". Our interventions follow the action areas of our long-term road map to a fairer economy, from sourcing conflict-free minerals from DR Congo to facilitating better e-waste solutions.



PRECIOUS MATERIALS

€ 3.75 Stakeholder meetings, participation Conflict-Free Tin Initiative (CFTI) and Solutions for Hope, and monitoring initiatives for responsible sourcing



MADE WITH CARE

€ 7.50 Made with Care Program
€ 1.93 Worker welfare fund (\$2.50)



SMART DESIGN

€ 4 Open source development, community support, Fairphone operating system



LASTING VALUE

€ 3 Initiatives to recycle existing e-waste
€ 2 Coordination for Fairphone e-waste



Each cube = €1

Each cube represents one euro of Fairphone's consumer price and is based on the production of 25,000 phones. Figures are for 2013 and have been rounded for ease of reading. Visit fairphone.com/2013/09/12/costbreakdown where you can download a Key for a detailed explanation.

Consumer price €325

■ Average Value Added Tax	- € 56.50
■ Levies/tax (private copying, WEEE)	- € 6.75
■ Resellers' margin	- € 4.25

Average Sales Price € 257.50

Product € 185

■ € 129.75	Design, engineering, components, manufacturing and assembly costs
■ € 9	Certifications (eg. CE, GCF, RoHS, FCC, REACH) and testing
■ € 1	Packaging and (repair) manuals
■ € 2	Inbound logistics
■ € 25	Royalties to patent holders, IP licenses
■ € 18.25	Estimated warranty costs (including spare parts, labor and transport)

Operations € 45

■ € 4.75	Project development, prototyping
■ € 17.75	Personnel costs, office space, IT, travel
■ € 11.25	Legal, accounting, other outside service providers
■ € 6	Events, communications and public engagement
■ € 5.25	Webshop hosting, payment facilities, customer support

Initial Operating Result € 5

■ € 5	Reserve (for unexpected stuff), investments and financing costs
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IGN 精工手机艺术品

新格局 赢在

品牌七星工程系统奖励计划





员工福利基金

· 2014年4月成立了!



改善工作环境，提升员工福利



\$125,000 美金 ¥777600 元

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第一次员工福利基金计划讲座
2014年5月6日至8日



选举福利基金委员会员工代表
2014年6月中旬

肖恩

FAIRPHONE



陈维富

国虹科技



员工代表

六月中旬选举产生



员工福利基金委员会



国虹科技





THANK YOU !



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