

True Value Chains

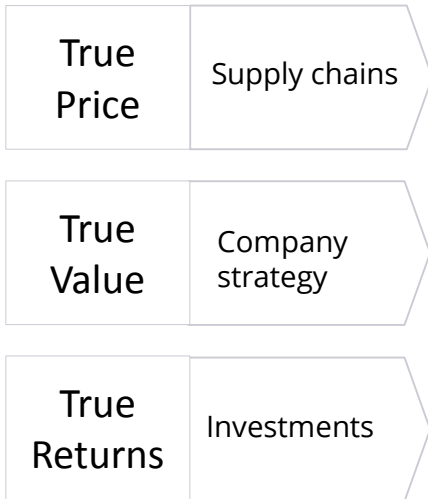
NCP Brede stakeholder bijeenkomst
November 27, 2014



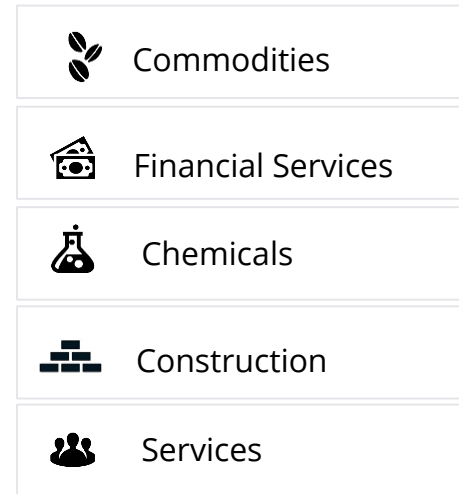
True Price Research

Help organizations deliver products and services that are more profitable, more sustainable and more valuable to society

Research



Areas of expertise



Clients



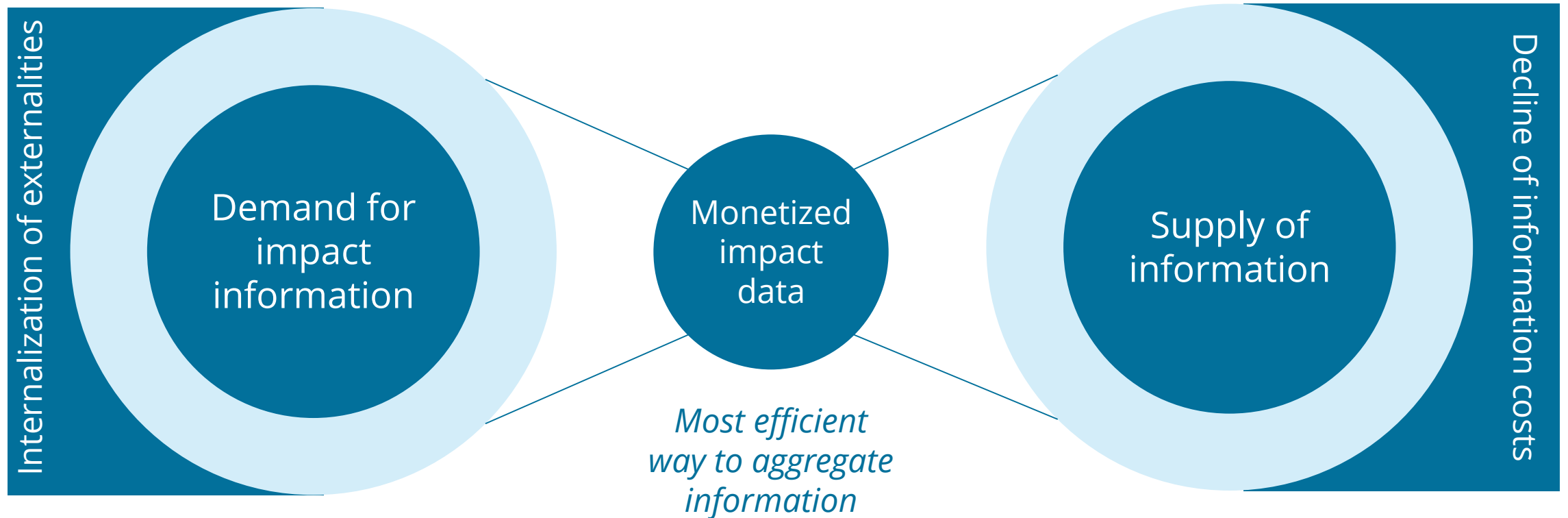
True Price Platform

Develop open source methods for impact measurement that are relevant, sound and inclusive



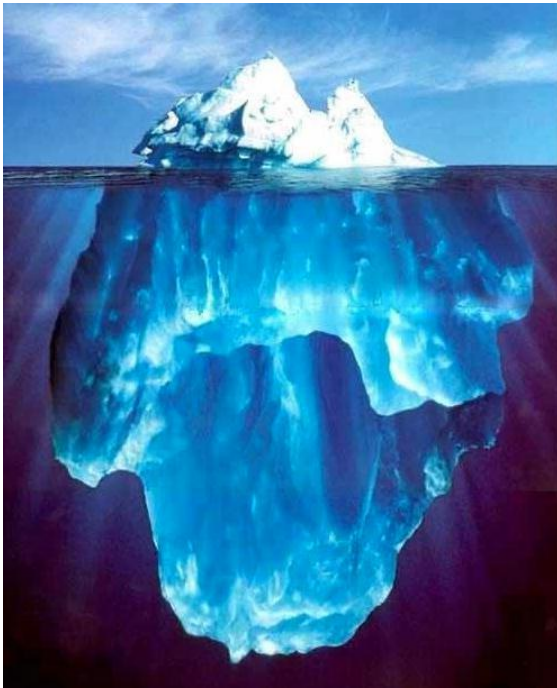
Spread of monetized impact information is inevitable

Market for impact information



Positive impact of monetized information

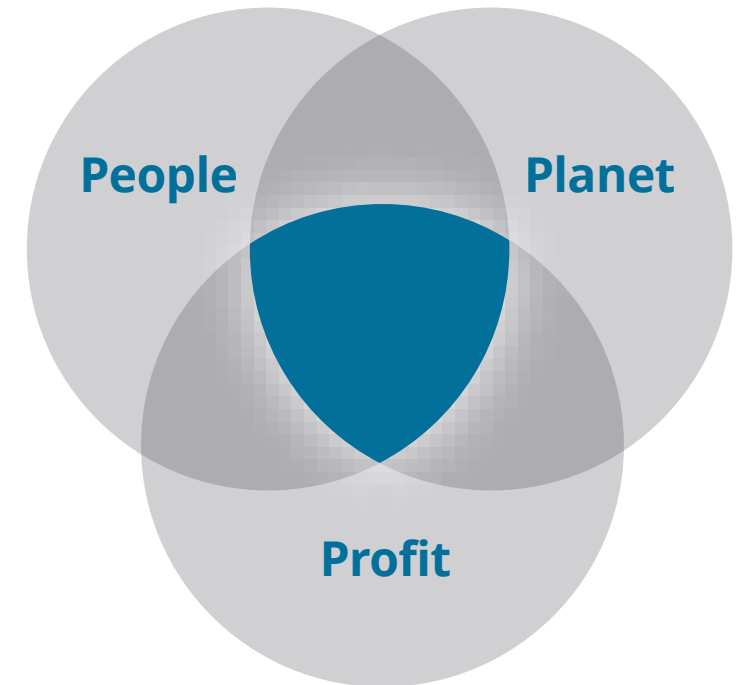
Make invisible visible



Improve decision making



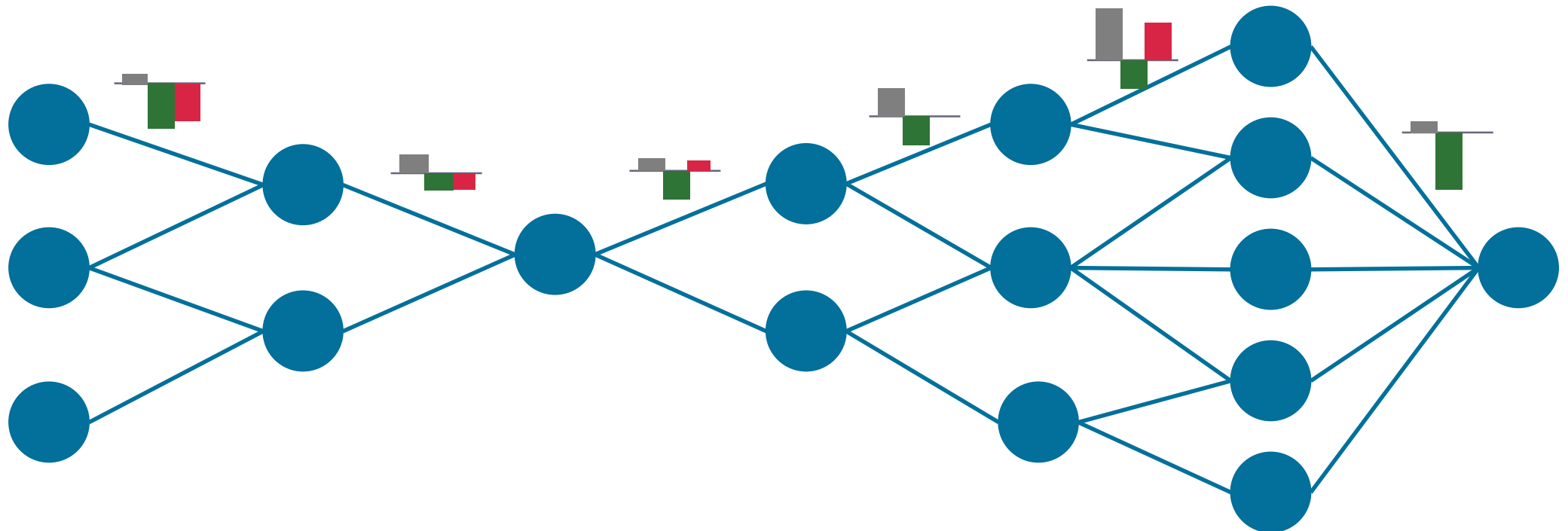
Language of Triple-P economy



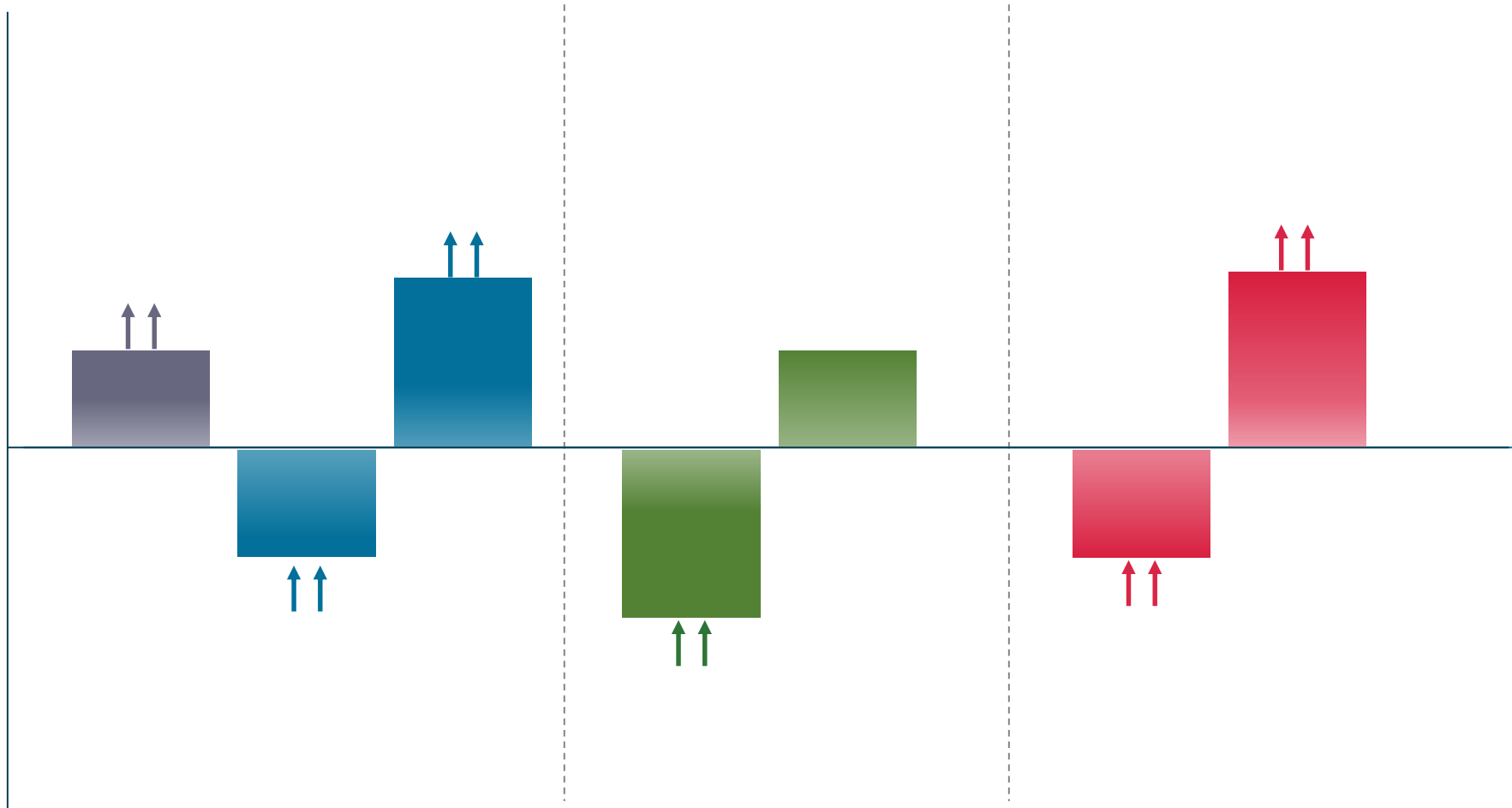
Mitigating risks of monetization



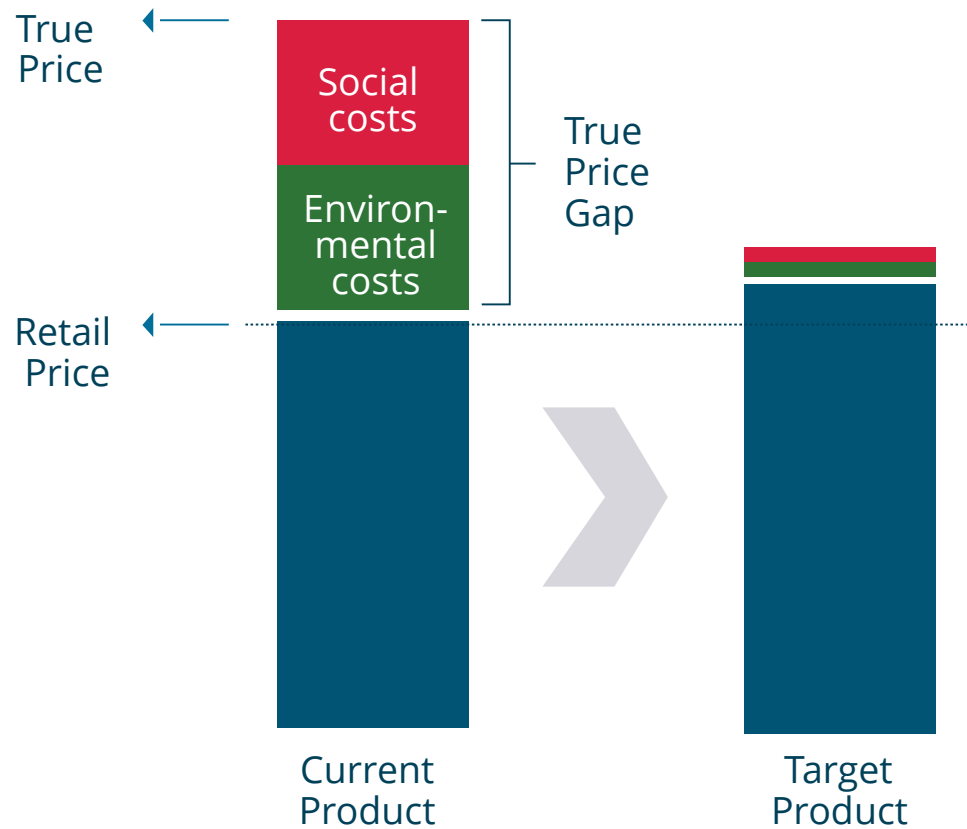
True Value Chains



True Value Creation at each node



True prices as the foundation of true value chains



RESOURCE USE

- Ecosystems
- Water
- Materials
- Energy

WORKERS

- Income
- Rights at work
- Health & Safety

POLLUTION

- Air
- Soil
- Water
- Waste

SOCIETY

- Local communities
- Supply chain
- Law & taxes
- Consumers

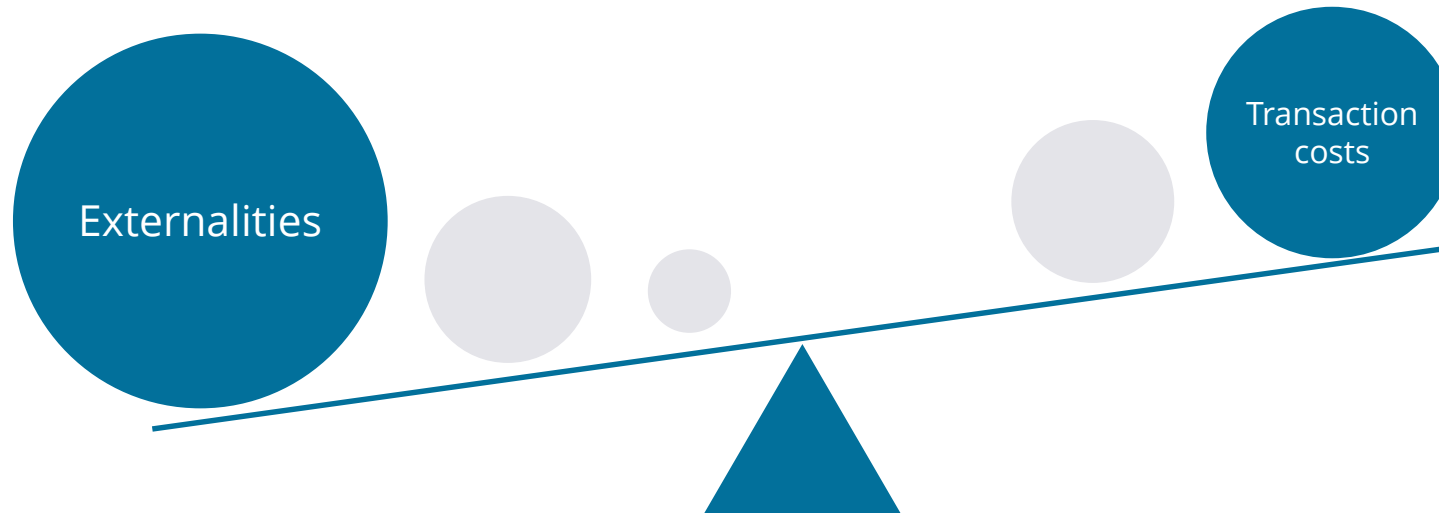
Based, where possible, on existing methods and frameworks.

Size externalities and transaction costs should affect policy balance in supply chains

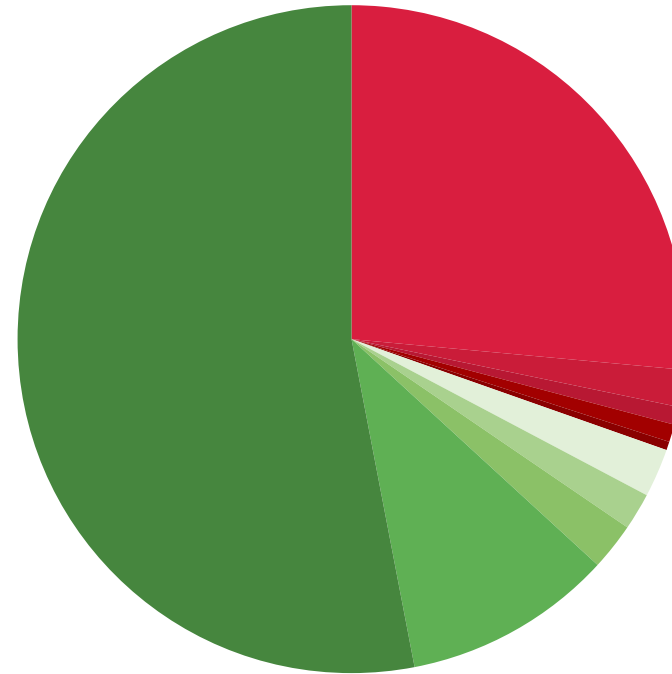
Innovative forms of policy interventions to be expected

Benefits of policy
intervention

Costs of policy
intervention



Case: True Price of a Kenyan Rose



Thank you



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