



From a *tragedy of the commons* to a *strategy for the commons*

Justice, fairness & self-interest in the business
value chains

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- We are witness and part of a rapidly evolving social crisis
- With poverty as a fundamental issue to be addressed
- Pathway to sustain and stabilise our value chains by:
 1. Baseline: OECD guidelines for multinational enterprises
 2. Aspiration: the sustainable development goals



- Living wage as a recognised right: UDHR, UNGPs
- OECD Guidelines principles:
 1. Risk-based due diligence
 2. Causing, contributing, directly linked
 3. Use of leverage in value chain
- Living wage in OECD guidelines
 1. Chapter v: “...(wages) should be at least adequate to satisfy the basic needs of the workers and their families”
 2. Chapter viii: “...provide (to consumers) accurate, verifiable and clear information to enable consumers to make informed decisions...”



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS





Improving our practices:

1. Due diligence in entire value chain
2. Guided by OECD Guidelines as baseline and SDGs as aspiration
3. Internalise externalities
4. Include living wages in business policies and sector covenants
5. Leveraging towards consumers
6. It is a board issue
7. New trade & investment policy of EC
8. Use the NCP system for dialogue or mediation